

Perfect Binding acorn

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A magazine that is being 'saddle stitched' (also known as wired or stapled), creates no problem with a double page centrespread picture such as we see here – the layout is reproduced faithfully since it opens out flat to the reader.

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However the problem with perfect binding is that the centre gutter area (shown here bounded by the green lines) effectively disappears in the fold, which means that the left and right halves of any picture running across the spread disappears into the spine.

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Perfect Binding



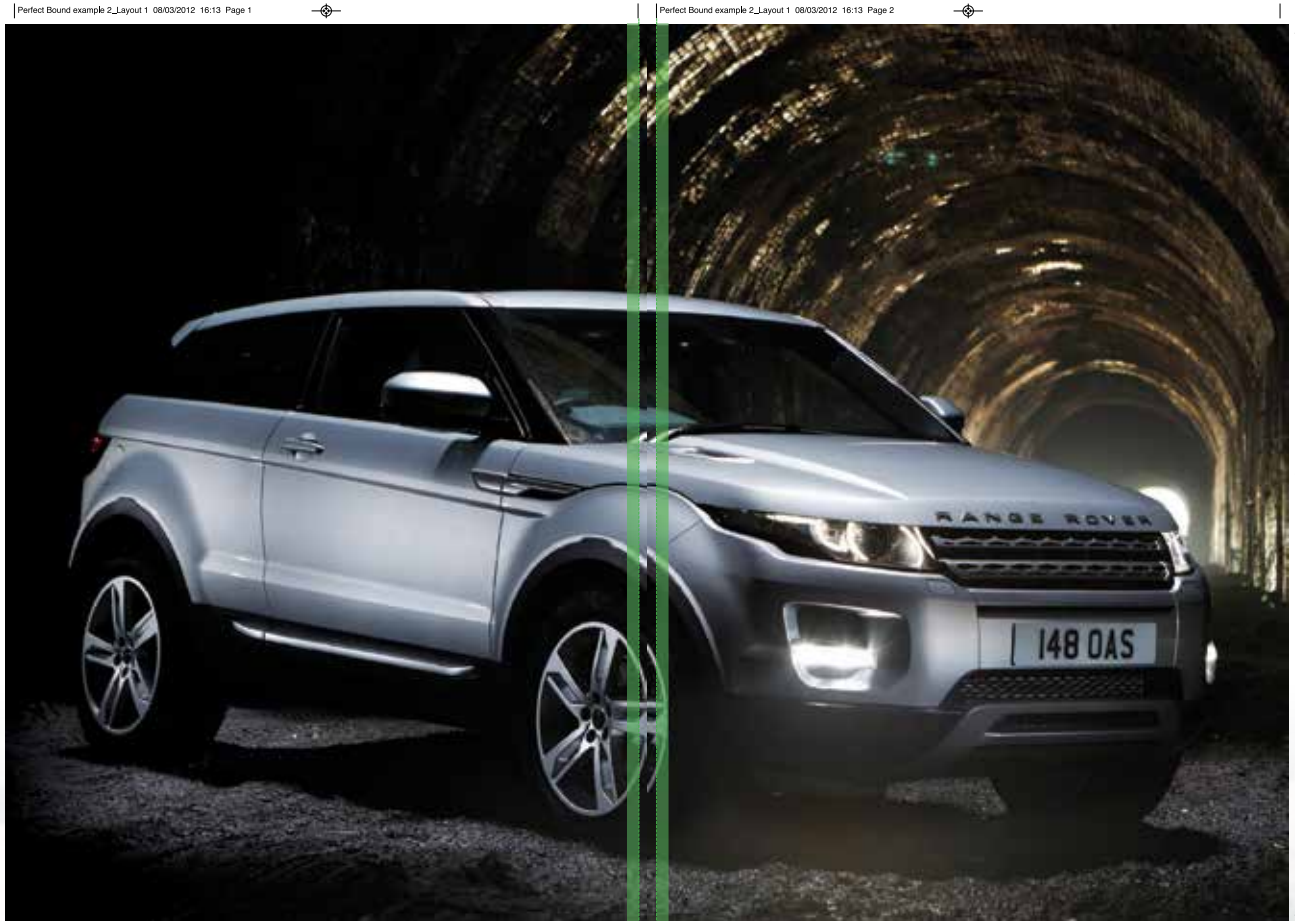
And looks like this when bound.

Perfect Bound example 2 moved up_Layout 1 09/03/2012 09:36 Page 1



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The answer is to move the two halves of the picture apart by 4mm, so that when the spread is perfect bound the two halves come back together and seem correct to anyone looking at them. And before you ask: no, it'll never be absolutely perfect



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So what's the quickest and easiest way of doing this? Simply duplicate the picture box, so there is one picture box for each page. Reduce the picture boxes so they fit to the centre (**Pink Lines**). Then move the picture on the left page to the left by 4mm and the picture on the right 4mm to the right (**Green Lines**).

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